



## FOR IMMEDIATE RELEASE

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## Spine Team Texas Celebrates 10 Years of Conservative Spine Care

**Southlake, Texas (April 2014)**--In 2004, Drs. David Rothbart and Juan Bartolomei, board-certified neurosurgeons specializing in minimally-invasive spine surgery techniques, partnered to bring comprehensive spine care to North Texas by forming Spine Team Texas in Southlake. To stay true to their mission to provide innovative and conservative spine care, over the past 10 years they've welcomed 12 physicians to their team and opened two additional facilities to better serve the Metroplex.

The Southlake office has experienced three expansions and, in 2009, a second office was opened in Rockwall. Last January, after determining a great need for spine care in the growing Alliance corridor, Spine Team Texas opened a third office in north Fort Worth. To better support the physicians over the years, the initial 12 full-time Spine Team Texas employees expanded to 150 people, who are so dedicated and passionate about their work, the *Dallas Business Journal* designated Spine Team Texas one of the 'Best Places to Work.'

Throughout all this growth and change, one thing has remained constant: Spine Team Texas' governing philosophy to effectively provide spine care with a conservative approach. As a result, they continue to manage approximately 90 percent of patients through non-surgical treatments. In fact, Press Ganey Associates (PressGaney.com—leaders in healthcare satisfaction surveys) reports Spine Team Texas maintains patient satisfaction scores in the ninetieth percentile as being 'highly satisfied.'

To celebrate their decade of spine care, Spine Team Texas will offer a series of spine-related educational seminars and tips each month to not only their patients but also the medical community, culminating with a 10-year celebration in September. "We've always been devoted to educating our patients about how to not only recover from spine injuries but also avoid future problems," said Mark Hood, CEO of Spine Team Texas. "This time we're expanding our reach to give back to the residents and medical community that has allowed us to grow and serve beyond what we initially thought possible."

All members of Spine Team Texas make themselves available for interviews for any health and wellness news segments as they pertain to complete spine care. Contact Andrea Becicka at 817-749-2141 for scheduling or for additional information regarding their 10-year anniversary events.

### **About Spine Team Texas**

Spine Team Texas is a comprehensive spine center specializing in the treatment of neck and back pain, ranging from simple back or neck strains to the most complex spine surgeries. Through in-depth knowledge and a team approach to care, Spine Team Texas physicians and medical staff are dedicated to treating patients conservatively through education, spine-focused physical therapy, non-surgical treatments, and minimally-invasive spine surgery as a last resort or when necessary.

The comprehensive team includes physiatrists, specialized in acute spine pain management; neurosurgeons and an orthopedic surgeon, specializing in minimally-invasive spine surgery techniques; spine-focused physical therapists; anesthesiologists, fellowship-trained in chronic spine pain management; and on-site registered nurses who help patients return to everyday activities. For more information, please visit **SpineTeamTexas.com** or follow/"like" them on Facebook, Twitter and YouTube.